

# AIDOO EPHRAIM JOHN

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## PROFILE

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I am a self-driven and creative Communication Design student with a strong passion for visual storytelling, branding, and digital innovation. Through academic projects and real-world experiences in graphic design, animation, UI/UX design and web development, I have cultivated skills in design thinking, multimedia production, and project leadership. I am recognized for my ability to collaborate across disciplines, manage creative projects from concept to execution, and deliver compelling, user-centered design solutions. With a keen eye for detail and a dedication to continuous growth, I am eager to contribute my skills and creativity to dynamic teams where design meets purpose and impact.

## EDUCATION

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**BA. Communication Design** **Expected September 2026**  
Kwame Nkrumah University of Science and Technology (KNUST), Kumasi, Ghana

**W.A.S.S.C.E (Visual Arts)** **September 2019 – September 2022**  
**Opoku Ware School, Kumasi, Ghana**

## WORK EXPERIENCE

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**I-street Tech Enterprise, Sunyani**  
**September 2022 – January 2023**

- Designed visual content including logos, flyers, and social media materials tailored to client needs and brand identities.
- Offered IT support services including basic troubleshooting, and software installation

**Cobby Advertising Agency, Sunyani (Internship)**  
**October 2025 – December 2025**

- Designed visual content including logos, flyers, and social media materials tailored to client needs and brand identities.
- Operated a range of printing processes such as large-format banner/poster printing, customized mug and merchandise printing, book making/binding, and DTF transfers, delivering consistent and high-quality results.

## ACHIEVEMENTS/AWARDS

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Departmental Quiz (4 <sup>th</sup> place)	12 <sup>th</sup> July, 2022	Opoku Ware School
Employee of the month	14 <sup>th</sup> November, 2022	I-street Tech Enterprise

## PROJECTS/RESEARCH EXPERIENCE

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**What Do You Know (WDYK) – Knowledge-Sharing Blog Website**

- Designed and developed a blog-based website aimed at sharing valuable insights across topics like fashion, lifestyle, technology, and more.
- Built using HTML, CSS, and JavaScript, with an expanding plan to include a content management system.
- Responsible for UI/UX design, category structuring, and daily content strategy to ensure engaging and educational experiences.

**Karygo – Delivery Service Website (Full Design & Development Project)**

- Designed and fully developed the *Karygo* website, a delivery service platform focused on fast and reliable item transportation within Ghana.
- Built the website from scratch using HTML, CSS, and JavaScript, ensuring it was responsive, visually appealing, and user-friendly across all devices.
- Created the entire brand identity, including the logo, color palette, and visual theme to reflect the company's mission of speed and trust.
- Developed service sections such as dispatch, tracking, and customer support with clear, accessible layouts to enhance user experience.
- Focused on clean UI/UX principles to ensure intuitive navigation and an engaging interface.  
Collaborated with the team on content and service structure while leading the technical execution and visual design.

## PROFESSIONAL TRAINING/ CERTIFICATION

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Coding, building robots and entrepreneurship bootcamp	21 <sup>st</sup> July -27 <sup>th</sup> July, 2019	Ready to Make It
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## LEADERSHIP EXPERIENCE

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### Graphic Designer, Robotech Club (January 2022 - September 2024) Robotech - Opoku Ware School

- Collaborated with the building team on robotics and tech-based projects, contributing to the assembly, design planning, and presentation of working models
- Served as the lead graphic designer for the Robotech Club

## VOLUNTARY/EXTRA-CURRICULAR ACTIVITY

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- **Greener Vita foundation (December 2023)** - Supported the team in Christmas donation 2.0
- Millennium Campus Network (MCN) – Millennium fellow class of 2025

## SKILLS AND ABILITIES

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- Proficient in graphic design software: Adobe Photoshop, Illustrator, InDesign, Premiere Pro, After Effects, Animate and Blender
- Skilled in UI/UX design using Figma and Adobe XD
- Strong in web development: HTML, CSS, JavaScript
- Familiar with Microsoft Office Suite (Word, Excel, PowerPoint)
- Strong understanding of branding, visual communication, and storytelling
- Good eye for detail, layout, color, and user-centered design principles
- Strong technical, creative thinking, and problem-solving skills
- Effective teamwork, communication, and project coordination abilities
- Able to adapt quickly to new tools and design trends

## REFEREES

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